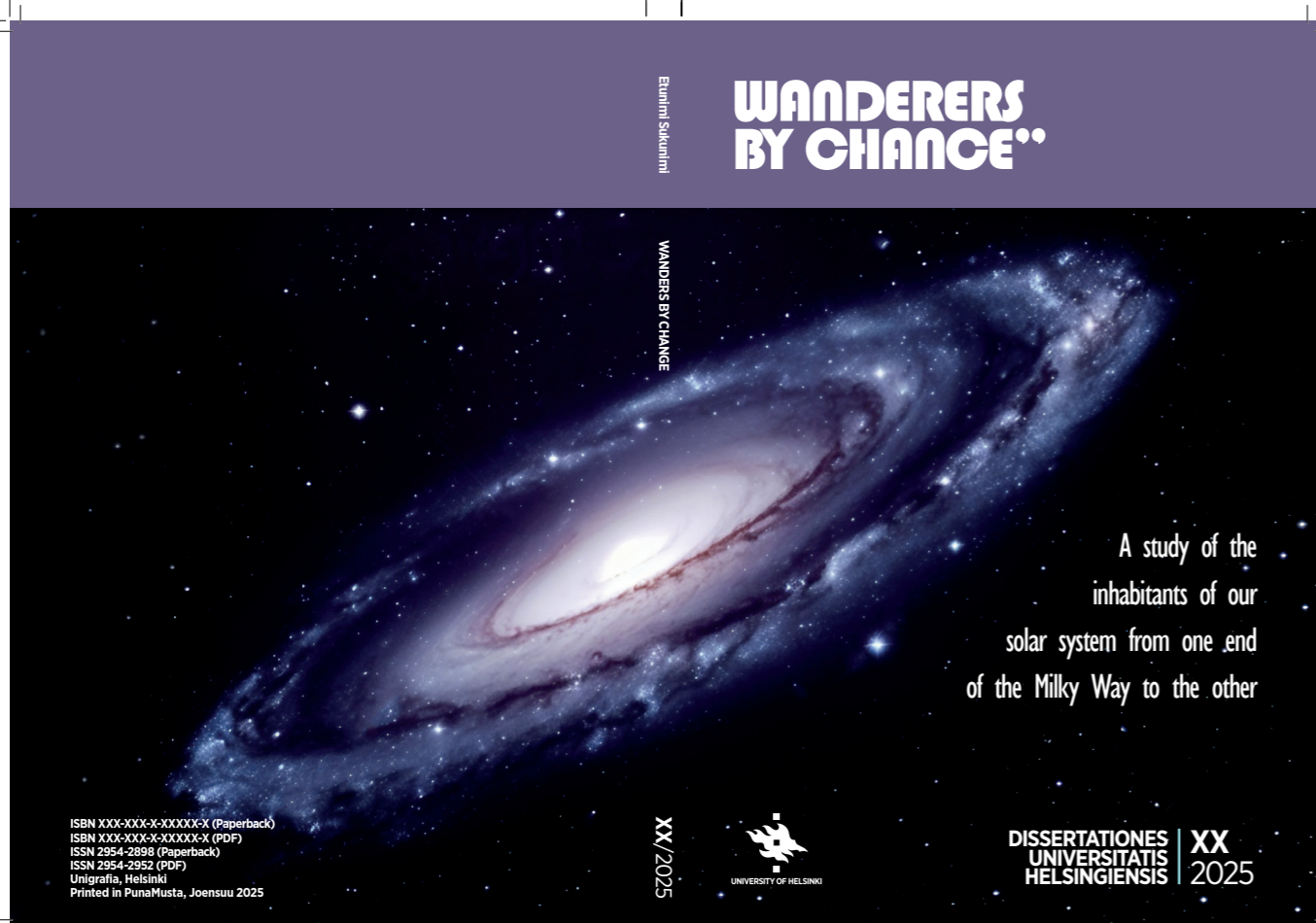


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## INDIVIDUAL COVER IN THE SERIES DISSERTATIONES UNIVERSITATIS HELSINGIENSIS

A book published in the series can also have an individual cover. You may design the cover yourself or have it created by a professional graphic designer. We recommend using a graphic designer to ensure the cover is stylish and well-balanced. This also ensures that the file is print-ready.

The series identifiers are always added to the cover file at Unigrafia. These identifiers must not be added to the cover by yourself. Space must be reserved for them at the bottom of the cover. The identifier area is a 35 mm high, completely blank white strip running from the back cover to the front cover; the bibliographic information of the series is added there in black.

The image in the top left is an example of a finished cover.

If the cover is dark enough, the identifiers can be placed on the cover in white. Even in this case, an approximately 35 mm high area must be reserved for the identifiers, and it should be as evenly dark as possible. An illustrative image is shown below on the left. The book size is B5, which is 176 × 250 mm.

The identifiers include the University of Helsinki logo, which must not appear elsewhere on the cover. If a Unigrafia graphic designer creates your cover, the series identifiers can be added at the same time.

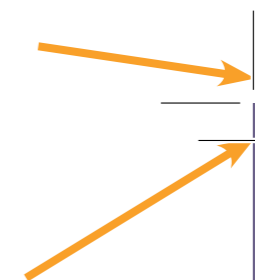
The individual cover must be a print-ready PDF file. The file must include the back cover and front cover, with the book spine in between at the correct width. We will calculate the spine width for you once the total page count, including any inserts, is known.

The file must include 3 mm bleed areas and crop marks. In the adjacent image, the crop marks are the inner marks at the corners. The outer marks are bleed marks, indicating how far the color elements must extend.

The cover is printed using a four-color press (CMYK). Do not use spot colors or special colors. Colors can also be in RGB format, in which case they will be automatically converted to CMYK.

### BLEED AREA & BLEED MARKS

If a color area or image extends to the edge of the page or cover, it must go 3 mm beyond the actual edge, because it's impossible to align the cut precisely. The bleed ensures that no white streak appears at the edge of the cover.



### CROP MARKS

Once the book is bound, all edges are trimmed clean along these marks.